

UNITED STATES DISTRICT COURT  
Northern District of California

LEADCLICK MEDIA, INC.,

CASE NO. C 06 3891 SC

Plaintiff(s),

v.

~~(Proposed)~~  
**ORDER GRANTING APPLICATION  
FOR ADMISSION OF ATTORNEY  
PRO HAC VICE**

RELATIONSERVE MEDIA, INC.; SENDTEC, INC.;  
and DOES 1 through 10, inclusive,

Defendant(s).

\_\_\_\_\_  
Kenneth Rubenstein, an active member in good standing of the bar of  
New York whose business address and telephone number  
(particular court to which applicant is admitted)  
is Haynes and Boone, LLP, 153 East 53<sup>rd</sup> Street, New York, New York, 10022, (212) 659-4980,  
(212) 884-8241 (fax),

having applied in the above-entitled action for admission to practice in the Northern District of  
California on a *pro hac vice* basis, representing RelationServe Media, Inc., aka SendTec, Inc.  
(erroneously sued herein as Relationserve Media, Inc., Sendtec, Inc.).

IT IS HEREBY ORDERED THAT the application is granted, subject to the terms and  
conditions of Civil L.R. 11-3. All papers filed by the attorney must indicated appearance *pro hac*  
*vice*. Service of papers upon and communication with co-counsel designed in the application will  
constitute notice to the party. All future filings in this action are subject to the requirements  
contained in General Order No. 45, *Electronic Case Filing*.

Dated: 12/8/06

